



talk radio europe

Media Kit

Harness the power of radio...



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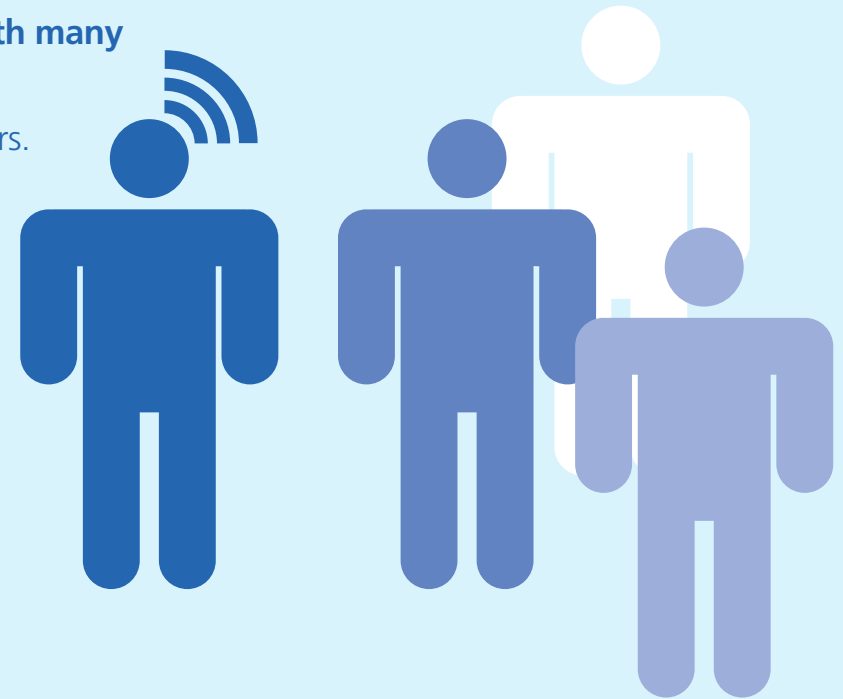


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Spain's largest Talk Radio Network in English.

- Broadcasting to over 500,000 listeners throughout Spain
- **Broadcasting to over 120 countries worldwide online (eg UK, Spain, America)**
- Targeting the ABC1 30+ demographic (both retired, semi-retired, business, property and car owners)
- **The finest team of presenters and journalists. High profile personalities with many years' experience and a loyal following**
- Spanish and local news service via award winning in-house journalists and presenters.
UK and International news via SKY and BBC World Service
- **Daily updates from resident financial experts**
- Daily Sport updates courtesy of the BBC
- **Diverse range of guests from the world of politics, finance, current affairs, travel, gastronomy, celebrity, sport, health and beauty, law and the arts**
- Top quality campaign production with ads voiced by UK professional voice-over artists
- **Made to measure campaigns**
- Reaching English speaking expats on the Costa Del Sol, Costa Blanca, Costa Calida, Axarquia, Mallorca, Campo de Gibraltar and around Spain and the World Via the Tre App, Smart Speakers, The Tre Website, and all Major Audio Streaming Platforms such as Tunein, Apple Podcasts, Spotify, Amazon Music, Audible, Audioboom etc



Advertisers, Partnerships + OBs



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Top brands are using Talk Radio Europe to reach and engage with TRE's ever growing audience on a regular basis.



Talk Radio Europe Supports



Our Guests



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 BERNIE MARSDEN MUSICIAN	 DEAN KOONTZ AUTHOR	 DOM JOLY WRITER/COMEDIANN	 FELIX FRANCIS AUTHOR	 GAVIN ESLER NEWSNIGHT ANCHOR/AUTHOR	 GYLES BRANDRETH JOURNALIST, AUTHOR/TV	 JACK STRAW FORMER SECRETARY OF STATE	 JEREMY VINE BROADCASTER/ JOURNALIST	 TONY ROBINSON ACTOR
 JESS PHILIPS MP	 JOHN CRACE JOURNALIST/CRITIC	 JONATHAN RUGMAN BBC FOREIGN CORRES/AUTHOR	 KATHY REICHS AUTHOR	 KEN FOLLET	 LINDSEY HILSUM CH 4 NEWS INTL. EDITOR	 BARON DANIEL FINKELSTEIN TIMES COL./ CONS. PEER/AUTHOR	 LORD KENNETH BAKER CONSERVATIVE PEER/ AUTHOR	 PAUL MCKENNA TV/AUTHOR
 MARC BONILLA AMERICAN GUITARIST	 MATT HAIG AUTHOR	 MAURICE HAMILTON MOTOR RACING JOURN/AUTHOR	 MICHAEL CRICK POLITICAL CORRESPT/ AUTHOR	 MIKE BERNERS-LEE EXPERT THE CARBON FOOTPRINT	 NATASHA DEVON SPEAKER/CAMPAIGNER/ BROADCASTER	 NAZIR AFZAL OBE FORMER CHIEF CROWN PROS.	 RACHEL CLARKE PALLIATIVE C. DOCTOR/AUTHOR	 PETER EGAN ACTOR/ ANIMAL RIGHTS
 RACHEL REEVES SHADOW CH. OF THE EXCHEQUER	 REVEREND RICHARD COLES TV PERSONALITY	 RICHARD RATCLIFFE HUSBAND OF NAZANIN ZAGHARI R.	 RORY CELLAN JONES BBC TECH CORRESPT/AUTHOR	 SEBASTIAN FAULKS AUTHOR	 SIMON MAYO	 STEFAN GATES TV PRESENTER/AUTHOR AND AUTHOR	 STEVEN BERKOFF ACTOR/PLAYWRIGHT	 JOHN SIMPSON PRESENTER
 STUART BARNES RUGBY PLAYER/ SKY SPORTS	 SUZI QUATRO SINGER	 TERRY WAITE HUMANITARIAN	 TIM WALKER JOURNALIST/AUTHOR	 VAL MCDERMID AUTHOR	 WICK BUXTON F1 BROADCASTER/ JOURNALIST	 TIMOTHY SPALL ACTOR	 SIR RICHARD BRANSON BUSINESS MAGNATE	 SANDY TOKSVIG TV/RADIO PRESENTER

Our Hosts



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Ron Jones



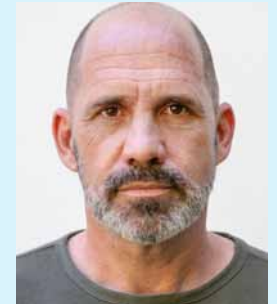
Hannah Murray



Stephen Ritson



Selina Mackenzie



Giles Brown

Our Hosts



Bob James



Francis Butler



Howard Brereton



Howard Coley



Ger Sweeney



Dave Hodgson



Frequencies

SOTOGRADE/CAMPO DE GIBRALTAR

91.9fm Algeciras, Gibraltar, San Roque,
Sotogrande, Casares, Sabanillas

COSTA DEL SOL

91.9fm Costa del Sol West

88.9fm Costa del Sol East

105.3fm Axarquia

COSTA BLANCA/COSTA CALIDA

96.3fm SOUTH Elche – Mazarrón

90.3fm CENTRAL Altea – Elche

96.3fm NORTH Cullera - Altea

MALLORCA

97.3fm

Apps

TRE Radio App:

iPhone/iPad <http://bit.ly/iOSTRERadioApp>

Android <http://bit.ly/TRERadioAppAndroid>

43,097 downloads (February 2022)

TRE is also available on all major digital platforms - Apple Podcasts, Spotify, Amazon Music, Audible, Google Podcasts, Deezer, iHeart, Castbox, Stitcher etc, Whatsmore TRE is available on all smart speakers such as, ALEXA, ECHO, SONOS, APPLE AIRPLAY2, GOOGLE ASSISTANT etc.

<http://bit.ly/TREonTUNEIN> **10,100 Favourites (February 2022)**

You Tube Channel: <http://bit.ly/TREYouTube>

AudioBoom Podcast Channel: <http://bit.ly/TREAudioBoom>

554,000 listens All time downloads

www.tre.radio

Unique Visitors	Page Views	Visits
72,000+	298,231+	260.000+

Source: Awstats, February 2022



Talk Radio Europe Official
5,335 followers and growing

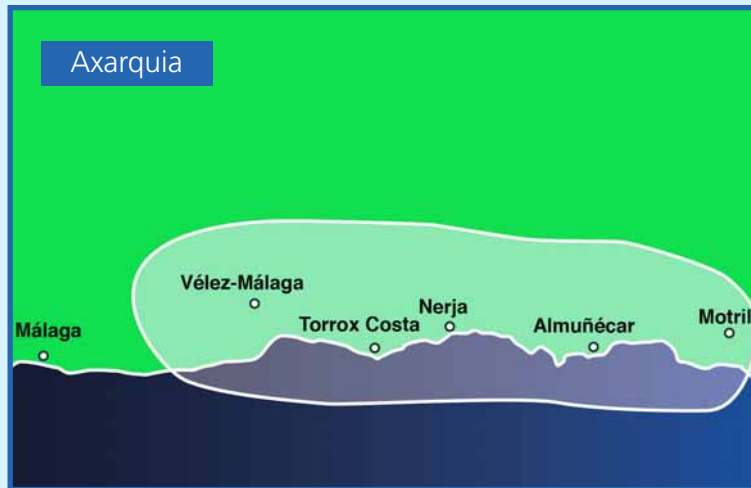


@TRETalkRadio
5861 likes and growing

Coverage Maps



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Talk Radio Europe Coverage



Audience Demographics

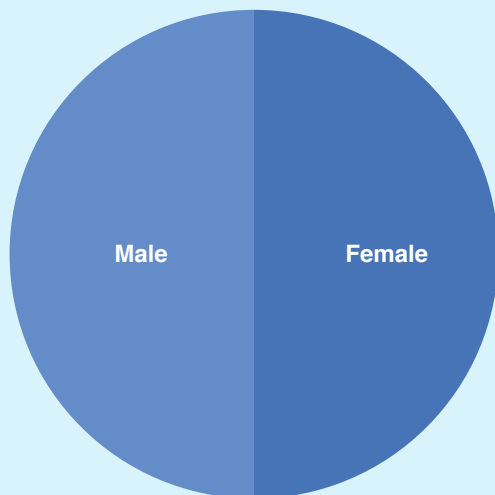


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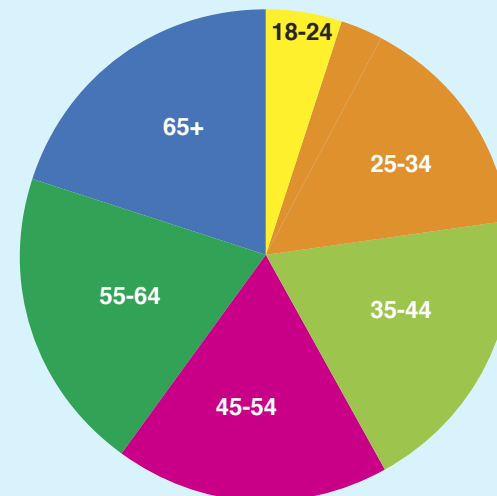
Gender

Female 50%
Male..... 50%



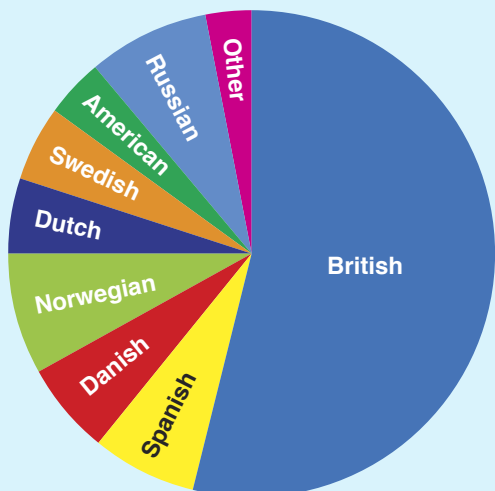
Age

18-24.....5.4%
25-34.....16.8%
35-44.....15.3%
45-54.....20.7%
55-64.....10.7%
65+.....22.8%



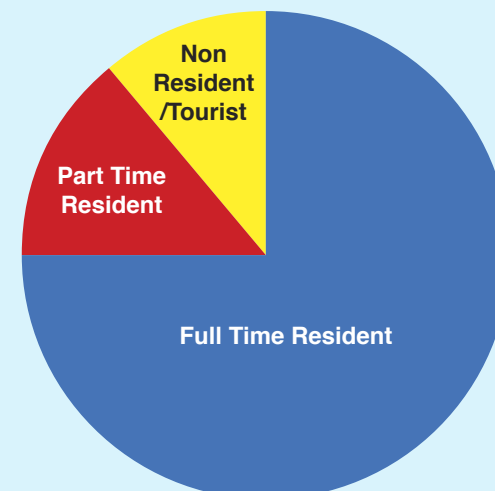
Nationality

British.....52%
Spanish 9%
Danish 8%
Norwegian 7%
Dutch 6%
Swedish 6%
American 5%
Russian..... 4%
Other 3%



Residential Status

Full time resident 75%
Part time resident 14%
Non-resident/tourist 11%





Select from a choice of advertising options:

- ☐ Sponsorship Packages
- ☐ Spot Campaigns
- ☐ Interviews
- ☐ Outside Broadcasts
- ☐ Facebook
- ☐ Twitter
- ☐ Online Campaigns:
 - Featured Articles
 - Videos
 - Banners

Sponsorship Categories:

- ☐ News
- ☐ Finance
- ☐ Travel
- ☐ Sports
- ☐ Lifestyle
- ☐ Current Affairs
- ☐ Weather
- ☐ Law
- ☐ Traffic + Flight Information
- ☐ Property Plus
- ☐ Health
- ☐ Food & Wine
- ☐ Tax Advice
- ☐ Competitions

Client Testimonials



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"Spence Clarke & Co., has been advertising with TRE for 9 years, the response was not immediate, good business always takes a while to happen, and happen it did. Over the years we have had many clients come on board as a direct result of this advertising. Thanks TRE and like it or not Spence Clarke & Co. are staying with you!"

Susan Spence Clarke

Partner, Spence Clarke & Co. Chartered Accountants



"Our relationship with TRE dates right back to their launch and we expect to continue working with them well into the future. We receive an excellent personal service from their team and their programming helps us reach our target audience of wealthier UK nationals in Spain, with positive results. Advertising on TRE helps us reach new clients, generate enquiries and expand our business in Spain. "

Callum Girvan

Marketing Director, Blevins Franks Wealth Management



"JJC Capital Partners have only been advertising with TRE for the past three months but have seen immediate results. The station attracts exactly the right clientele we are looking for. We are extremely happy with the advertising package which includes social media advertising as well as regular slots throughout the day. The opportunity to have a live interview broadcast on a prime - time radio show is a fantastic way of getting our message out there too. They offer a professional and friendly service with lots of pricing options for advertising to suit all requirements"

Julie Priaulx

JJC Capital Partners

Other Testimonials



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"Hello Giles - Thank you for helping me achieve a personal goal: appearing on TRE! Seriously, every time we're in Mallorca, the family car radio gets retuned to listen to you. And thanks for being such a great host. "

Chris – CEO Verbal Identity

"Hi Selina, I thank you from the bottom of my heart for a superb year of broadcasting with your incredible life stories and sometimes tragic experiences of not just the famous but normal human persons. Your sympathetic approach is to be highly recommended. Happy Christmas."

Dinky Flop

"Hannah. Thank you very much, I received and heard my interview and saw that it was not at all the dog's dinner I had thought it was. You really are a star, you led me and created something really quite nice. I will treasure the recording."

Paul

"Dear Dave, just a quick note to thank you for not only expertly putting me at my ease during the interview but also for helping me to give of my best during it. Your professionalism and warmth made it such an enjoyable experience. "

Clair

"Dear Howard, a message of thanks and praise for your weekly programme Spanish Sounds which always contains something new and special for me to explore, Eg this week, Mayte Martin. Gorgeous show, essential part of my weekend. "

David M. Kettering UK



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